



Individual Health Insurance Competitive Business Intelligence

Get Your FREE BI Reports >>

Target Marketing / Pricing Analysis / Benefits Comparison

*Individual Insurance Plan Aggregation, Monitoring, Normalization & Data Feeds For Forward Thinking
Competitive Business Intelligence*

OXLO HEALTH INSURANCE INSIGHT™

- OBTAIN & RETAIN** More Subscribers
- ANALYZE** Marketing Channel Penetration
- MONITOR** Insurer Rate Volatility
- TREND** Competitor Pricing Over Time
- COMPARE** Insurance Plan Benefits Head To Head
- COLLABORATE** Insurer Marketing Strategies
- DRILL DOWN** Into Premium / Deductible Strategies
- OPTIMIZE** Marketing Channel Penetration
- TARGET** Demographic & Demographic Markets
- ENHANCE** ANY Existing Competitive Business Intelligence

70+ NORMALIZED DATA SOURCES

Oxlo Health Insurance Insight gives you access to Web 2.0 reporting services and **normalized data** from over 70 Insurers offering plans across ALL 50 STATES.

Oxlo monitoring covers all relevant sources of plan information.

INSURERS, EXCHANGES, 'BLUES'

Aetna	BCBS Carefirst
Amerihealth	BCBS Highmark PA
Anthem	BCBS Independence PA
Assurant	BCBS Northeast PA
Celtic	BCBS Premera
Cigna	BlueShield AL
Consumers Life	BlueShield AR
Coventry	BlueShield AZ
UnitedHealthCare	BlueShield CA
GroupHealth	BlueShield DE
HealthNet	BlueShield FL
SummaCare	BlueShield IL
Healthcare.gov	BlueShield MI
HumanaOne	BlueShield MN
Kaiser	BlueShield MT
MA Health Connector	BlueShield NC
Texas Health Pool	BlueShield ND

and more ...

and more ...

WHO USES OXLO INSIGHT?

- Do you work with Competitive Business Intelligence?
- Do you have a BI or CI team?
- Do you have a health plan design team that needs better and more timely competitive plan information?
- Do you collect data from eHealthInsurance.com with scripts?
- Do you outsource 'data scraping' or 'web harvesting' to get individual new business rates?

If you answered any of these questions 'yes' then you will benefit from the New Oxlo Health Insurance Insight with Healthcare.gov.

2 of the top 5 national health insurance companies use the solution to obtain timely normalized rates and benefits information related to insurance plans offered by insurance companies across all 50 states.

WHY USE OXLO INSIGHT?

New legislation is driving the need for individual health insurance product agility. Health Insurance companies need to determine today, what products, in what jurisdictions make the most sense for their individual health insurance portfolio.

Understanding the competitive product landscape is the basis for that agility and having the information that drives that understanding is now more critical than ever.

The Oxlo Health Insurance Insight solution provides high detailed quality competitive health plan data to pricing analysts, actuaries, product managers, sales, executive management and health insurance industry analysts. Powerful web 2.0 reporting and collaboration portal features give the product decision making team access to actionable data and provides Insurers with a clear competitive edge.

BETTER BUSINESS INTELLIGENCE

- Higher Quality Comparison Data.
- Timely Data Every Month.
- Includes Data For All 50 States.
- Compete More Efficiently
- Compete More Effectively
- Understand Competitor Portfolios
- Get The Same Tools Used By Top National Insurers
- See Latest Data Additions

CONTACT OXLO TODAY

**START USING DATA & REPORTS
RIGHT AWAY!**

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<http://www.oxlo.com/insurance-solutions.html>